

# RUBY ON ICE



## Become a Ruby on Ice sponsor

*Ruby on Ice* is a new community conference that wants to take Ruby to new heights. Set against the backdrop of the beautiful Alps at lake *Tegernsee* it invites Rubyists from all over the world to gather, have fun in the snow and talk about the future of Ruby.

If you have any questions, get in contact with us at [orga@rubyonice.com](mailto:orga@rubyonice.com).

[rubyonice.com/2018](http://rubyonice.com/2018)

## Meta data

- January 26th to 28th, 2018
- 3-day, single track conference
- 200-275 attendees
- 12 speakers

## Available sponsoring packages

Pick a sponsoring package that suits your company best:

### **Kleiner Arber: 2000€**

*For startups and small companies.*

- Your company name + small logo on our website + on prints
- Add stickers to our conference bag

### **Großer Arber: 5000€**

*Limited availability. For medium-sized companies.*

- 2 conference tickets
- Medium sized logo + 50 word company introduction on our website
- Medium sized logo on prints
- Small conference stand (max. 1.5m wide) in the entrance hall
- Add stickers and goodies to our conference bag

### **Zugspitze: 7500€**

*You want a spot on the center-stage? We got you covered. There will only be 2 Zugspitze sponsor slots available.*

- 3 conference tickets
- Large logo spot + 100 word company introduction on our website
- Large logo spot on prints
- Your logo on the conference ticket + lanyard
- Conference booth in the entrance hall
- Add stickers and goodies to our conference bag
- One promoted tweet via @rubyoniceconf
- 5 minute slot before the keynote to introduce your company

### **Mount Blanc: 10000€**

Have something custom in mind? Get in touch with us at [orga@rubyonice.com](mailto:orga@rubyonice.com).

## **Additional sponsoring options**

You can combine the above packages with the following additions:

### **T-shirt sponsor: 3000€**

Your logo on the sleeve of the T-shirt every attendee gets. We will send you the final design for your approval.

## **Recording sponsor: 5000€**

You can enable us to record all talks and publish them for everyone to enjoy and re-watch. Your logo will be in the intro of every recorded talk. If you have a 5-10 second video intro, we can put it in for you.

## **Organized by Ruby Berlin e.V.**

This event is organized by *Ruby Berlin e.V.* a German non-profit, community-run voluntary organization with a track record of multiple European conferences.

Our website: [rubyberlin.org](http://rubyberlin.org)

## **Code of Conduct**

As every Ruby-Berlin run event, we adhere to the [Berlin Code of Conduct](#) and are committed to providing a friendly, safe and welcoming environment for all, regardless of gender, sexual orientation, ability, ethnicity, socioeconomic status and religion (or lack thereof).